



Katka Vondrackova

Web & Graphic Designer

I'm a Designer with multiple areas of expertise. From working in a marketing department, web solutions team and freelance projects I have insight into many aspects of company visual strategies. I have 10+ years of experience working in the US. My portfolio includes web sites, marketing collateral and logos from the hospitality, B2B and health care industries. I'm reliable, organized, empathetic, detail oriented team player with a strong work ethic.

Work Experience

2016 - now

Prague,CZ
Remote

Freelance Web/Marketing Designer

Travelclick, an Amadeus Company:

Design support for their marketing department included PowerPoint presentations, email design, brochures, pricing sheets, sales proposals and social media design.

Seller.Tools: website design, design for social media

EngCo Group: branding, web design, marketing material

2011 - 2016

TravelClick,
San Francisco, CA
USA

Art Director

Creative Team Lead - managing workloads and day to day design team operations, creative reviews and mentoring, liaison between design and account management team

- Creating documentation for best practices, training manuals
- Training new hires & providing Art Direction
- Designing high quality, award winning websites for the hospitality industry
- Direct participation with clients on conference calls
- Photo editing and research using stock image sites (iStock, Thinkstock.)
- Working closely with Account Managers and Developers and Team Managers

2010 - 2011

JAWA
Phoenix, AZ
USA

Web Designer

Responsible for delivering compelling web site designs for a variety of popular subjects (movies, maps, recipes, gaming, poetry, etc). These were premium SMS sites that users subscribed to via mobile phone or from the web site. Worked with creative director, Project Managers and development team to implement final designs.

Work Experience






2006 - 2010	Web Designer
TravelClick Phoenix,AZ USA	Award winning Web designer at TravelCLICK. TravelCLICK is a leader in hotel ecommerce solutions. Responsible for design, production and development of websites for hotels, resort and casinos.

Skills & Education

Photoshop	● ● ● ● ●	Photography	● ● ● ● ●
InDesign	● ● ● ● ●	Photo Edtiting	● ● ● ● ●
Illustrator	● ● ● ● ●	PowerPoint	● ● ● ● ●
Ad. XD/Figma	● ● ● ● ●	Art Direction	● ● ● ● ●
UX/UI	● ● ● ● ●	HTML & CSS	● ● ● ● ●
Social Media Marketing	● ● ● ● ●	Webflow	● ● ● ● ●

VOS College of Travel Industry, Prague, CZ	Dis. (BA Equivalent) Tourism Management
Scottsdale College, USA	AA - Associate in Arts Graphic Design & Photography
Power Yoga Academy, Prague CZ	200 RYT Registered Yoga Teacher
Languages:	English (Advanced, Native Fluency) Czech (Native) Spanish (Intermediate, Passive) German (Basic, Passive)

Interests & Hobbies

				
Photography	Travel	Yoga	Food	Nature